

Aspects of the partnership between Brazilian government and the private sectors during the Brazilian national alcohol program

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This work attempts to outline descriptively the main characteristics of the Brazilian National Alcohol Program within the economic conditions into the second half of the seventy decade. It is not supposed to be a general evaluation of the Brazilian Program, or a proposal for alternative policies. Special emphasis in the Brazilian case is given to the relevant role of the state which created the National Alcohol Program, and more specially for the way to find out a new market for the alcohol obtained from biomass-sugar cane. It must be emphasized that the Alcohol Program is recognized as one of the most important partnership – involving the sugar cane farmers, the proprietors of the sugar factories, equipment industries, automotive industries, the public systems of research, and the private research institution called Copersucar Technology Center (the largest economic conglomerates in Brazil). Furthermore it is recognized the Alcohol Program like being the enterprise with the best interaction and complexity into the various sectors of the Brazilian economy.